

Beyond The Usability Lab Conducting Large Scale Online User Experience Studies Author William Albert Feb 2010

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Beyond the Usability Lab: Conducting Large-Scale Online User Experience Studies William Albert, Thomas S. Tullis, Donna P. Tedesco Online usability testing allows usability practitioners to get simultaneous feedback about their web and software applications from 1,000s of participants in countless market segments.

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Beyond the usability lab : conducting large-scale online ...

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Beyond the usability lab : conducting large-scale online ...

A review of Beyond the Usability Lab: Conducting Large-Scale Online User Experience Studies By Bill Albert, Tom Tullis, Donna Tedesco. Morgan Kaufmann, 2010. In 2008, UXMagazine devoted an issue to remote usability testing guest edited by Tomer Sharon. As managing editor at the time, I confess to having had a rather skeptical view of the value of remote testing.

Book Review: Of Testing and Techniques User Experience ...

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