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### Book The Airbnb Story How

The Airbnb Story: How Three Ordinary Guys Disrupted an Industry, Made Billions . . . and Created Plenty of Controversy Hardcover – February 14, 2017. by Leigh Gallagher (Author) 4.5 out of 5 stars 134 ratings. See all formats and editions. Hide other formats and editions.

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This book provided a super in-depth story about how the founders of Airbnb unexpectedly came upon the idea and utilized their little to none business experience to scale the company at an unprecedented rate. It doesn't just go into the founders' stories, but also the nuances of the Airbnb community and its impact on society.

### The Airbnb Story: How Three Ordinary Guys Disrupted an ...

An engrossing story of audacious entrepreneurship and big-industry disruption, The Airbnb Story is a tale for our times. Reid Hoffman (Founder / LinkedIn) Gallagher captures the remarkable journey of Airbnb exceedingly well; she takes readers from its earliest and scrappiest days through becoming an enduring company with a brand beloved by millions around the world.

### The Airbnb Story: How Three Ordinary Guys Disrupted an ...

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### The Airbnb story : how three ordinary guys disrupted an ...

Leigh Gallagher, assistant managing editor at Fortune magazine, chronicles the extraordinary growth of the company in her new book, The Airbnb Story: How Three Ordinary Guys Disrupted an Industry, Made Billions ... and Created Plenty of Controversy. She talked about her book on the Knowledge@Wharton Show, which airs on Sirius XM channel 111.

### The Inside Story Behind the Unlikely Rise of Airbnb ...

The Airbnb Story: How Three Ordinary Guys Disrupted an Industry, Made Billions . . . and Created Plenty of Controversy - Kindle edition by Gallagher, (journalist) Leigh. Download it once and read it on your Kindle device, PC, phones or tablets.

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### How To Book The PERFECT Airbnb - Travel Blog Stories

This is the remarkable behind-the-scenes story of the creation and growth of Airbnb, the online lodging platform that is now the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk, Airbnb has become indispensable to millions of hosts and travelers around the world.

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