

How To Win Campaigns Communications For Change

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How To Win Campaigns Communications

To generate the best results with campaigns. ... Selling this as an internal win-win brings more engagement and, ultimately, better customer communication. - Robert Neely, Lima One Capital 15.

How To Get Creative Marketing Ideas From Other Departments

Tom Malinowski points to the Jan. 6 insurrection at the U.S. Capitol and argues that Republican control of Congress could fuel further extremism in politics. In Malinowski's telling, state Sen. Tom ...

Big campaign question for Democrats: Focus on Jan. 6 or not?

"I must ask for your complete discretion in this process," wrote Robert Sinners, the Trump campaign's elections operations director in Georgia.

New email shows how the Trump campaign instructed fake electors in Georgia to secretly infiltrate the state's Capitol to cast electoral college votes

The Trump campaign directed a group of Georgia Republicans to meet in secret and obscure their objectives in an email obtained by federal prosecutors as part of their recent investigation into Donald ...

Email reveals Trump campaign told fake electors in Georgia to use 'complete secrecy'

A federal judge has decided the House select committee investigating the January 6 insurrection should get access on Wednesday to 159 emails of right-wing attorney John Eastman that largely relate to ...

House to get more Eastman emails on eve of first January 6 hearing, including electors discussions and other planning

Explicit Communications has over the years delivered award winning campaigns. The company has to its credit other subsidiaries such as: "Sharpshooters, the Experiential arm of the company ...

Explicit Communications' Veleta Campaign Takes over Airwaves

Shawn Smith, global head of communications at Osmo, an award-winning STEAM brand in edtech, is leading the company's communications strategy and narrative messaging across all aspects of the business ...

How Osmo's Global Head Of Communications Uses Storytelling To Create A Legacy Brand Recognition

The Marketing Practice (TMP) has acquired ABX specialists Campaign Stars to empower customers to deliver ... which allows for a streamlined approach to deliver personalized communications at speed." ...

The Marketing Practice Acquires Campaign Stars

Over the last two presidential election cycles, True the Vote has raised millions in donations with claims that it discovered tide-turning voter fraud. It's promised to release its evidence. It never ...

True the Vote Raised Millions to Combat Voter Fraud—But No One Really Knows Where the Money Went

Communications strategist & former Liberal ... "The reality is they haven't had to win this campaign. They've just had to not lose it." Former Labor prime ministerial press secretary The path ...

The path to power: How the 2022 federal election was won and lost

to lead the Communications and Media Strategy initiative for his campaign organisation. In a release he personally signed yesterday, he said that the choice of the award winning journalist and ...

Omo-Agege Tips Nilboro as Director, Communications and Media Strategy, for Campaign Organisation

Award for Communications or PR Campaign of the Year - Media Relations, in the 2022 American Business Awards®. BackBay's public relations campaign promoted Karen Clark & Company's ...

BackBay Communications Wins Silver Stevie® Award For Communications or PR Campaign of the Year - Media Relations In 2022 American Business Awards®

EASTERN Communications, a premier telecommunications company, received international recognition as it bagged two awards at the recently concluded 2022 Asia-Pacific Stevie Awards. The company's ...

Eastern Communications scores a double win at the 2022 Stevie Awards

Blair spends more than \$195,000 during first week of over-the-air paid ad spots. Businessman David Blair — who began buying ads on county cable systems in mid-May — has expand ...